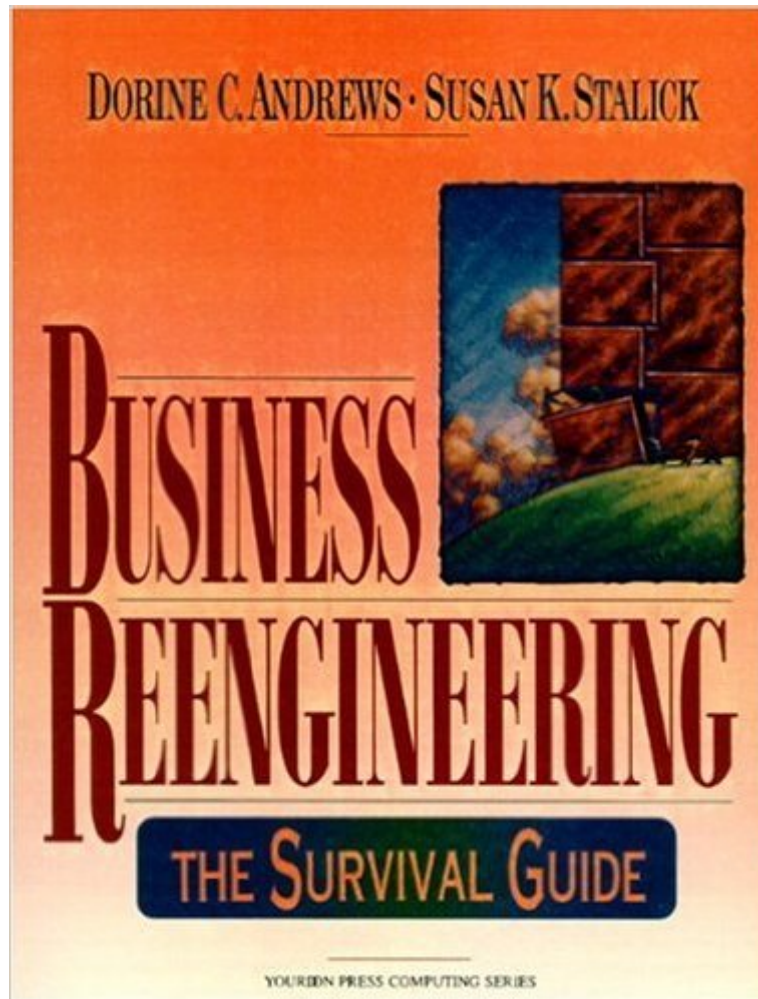


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# Business Reengineering: The Survival Guide



## Synopsis

Exceptionally practical in approach, this volume provides a street-smarts survival guide for business professionals, information systems experts, managers, and executives who have been charged with making radical changes — i.e., business reengineering — in their organizations. It outlines a tried-and-tested systematic and interdisciplinary approach that addresses all facets of organization change in business policies and control, systems and technology, organizational relationships and business practices, and reward programs. Reviews the basic principles for quality business reengineering; shows how to create a new type of team structure that will involve the right people throughout the life of the project; outlines an 8-step life-cycle methodology for getting the reengineering project done as effectively and efficiently as possible; describes obstacles and problems that may be encountered and how to overcome them; and tells how to transition a continuous process improvement mode so reengineering will never have to be done again. For systems designers, analysts, administrators, software managers, maintenance managers.

## Book Information

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## Customer Reviews

If you're convinced of the value of reengineering but don't know what to do next, start with this guide. You'll get enough practical theory and step-by-step detail as well as hints for success and cautions to embolden you. One overarching tip: It's not enough to change the physical structure of a process or technology you have to change the corporate infrastructure and value system at the

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